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| SERIAL NUMBER 10/043,714 | FILING or 371(c) DATE 01/09/2002 RULE 1.47 | CLASS 725 | GROUP ART UNIT 2421 | ATTORNEY DOCKET NO. MNI020002 | |
| APPLICANTS Isaac Bentolila, Santa Clara, CA; Yiming Zhou, Union City, CA; Isaac Labeeb Ismail, San Francisco, CA; Richard Humpleman, Fremont, CA; ** CONTINUING DATA ***** This appln claims benefit of 60/260,745 01/09/2001 ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 02/15/2002 | | | | | |
| Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and /HOANG-VU ANTONY NGUYEN BA/ Acknowledged Examiner's Signature | <input type="checkbox"/> Met after Allowance /HAN/ Initials | STATE OR COUNTRY CA | SHEETS DRAWINGS 15 | TOTAL CLAIMS 21 | INDEPENDENT CLAIMS 3 |
| ADDRESS Robert D. Shedd, Patent Operations THOMSON Licensing LLC P.O. Box 5312 Princeton, NJ 08543-5312 UNITED STATES | | | | | |
| TITLE SYSTEM, METHOD, AND SOFTWARE APPLICATION FOR TARGETED ADVERTISING VIA BEHAVIORAL MODEL CLUSTERING, AND PREFERENCE PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTERS | | | | | |
| FILING FEE RECEIVED 1264 | FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following: | | <input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit | | |